**2-D Design**

**Unity/ Variety Vocabulary**

**Unity**

An ephemeral quality of compositional wholeness enveloping the states of harmony, balance, and cogency

**Variety**

A generic or specific condition of established differences

**Gestalt**

A psychological theory wherein visual information is understood holistically before it is examined separately.

**Grouping**

How the eye connects a collection of separate visual units using location, orientation, shape, color, value and texture

**Containment**

A unifying force created by the outer edge of a composition or by a boundary within a composition

**Contrast**

The visual effect of a striking difference between art elements, usually tonal, creating a condition of compositional intrigue

**Continuity**

A fluid connection whether actual or implied, among compositional parts

**Eye Flow**

The directional pathway of eye movement around a picture plane precipitated by compositional accents of visual intrigue

**Closure**

The mind’s inclination to connect fragmentary information to produce a completed form

**Focus**

The center of prime visual importance within a composition to which all other visual elements yield

**Repetition**

Using the same visual effect over and over

**Proximity**

The distance between visual elements

**Visual Tension**

A composition in which the elements of shape, pattern, balance, harmony and contrast all interact to produce interesting imbalances